

Long Methodology Disclosure Statement

Strategic Plan Research – Wave 2

SNR 2208006

This research was conducted by SEC Newgate Research on behalf of the Office of the Advocate for Children and Young people between 16 September – 4 October 2022.

The target population for the research was children and young people living in NSW who are aged 10-24.

The research comprised an online (self-complete) survey of n=1,005 children and young people in NSW.

Online survey participants were sourced via professional panel provider Octopus. Young people aged 14-24 years were sourced directly via Octopus. Octopus also fielded the study with those aged 10-13 years, after first obtaining consent from their parents.

All participants who completed the survey received an incentive payment commensurate with the source panel's usual protocols. Participation was on a voluntary, opt-in basis.

Weighting was applied to the survey dataset to more accurately reflect the target population. Cell weighting was applied to the sample to match population benchmarks (ABS Census) for age, gender, location, CALD and ATSI status.

Weighting efficiency was around 67% for most survey estimates. That is, the effective sample size for most estimates was around 67% of the actual sample size (i.e. n=677 for estimates made on the total primary sample). Using the effective sample size, the maximum margin of error for estimates made on the total primary sample is +/- 3.7%.

The full question wording used in the survey is included within the report. For multiple choice questions and statement grids, the order of response options and statements was randomised to avoid potential order effect.

The research was undertaken in compliance with the Australian Polling Council Code of Conduct which can be viewed here: <https://www.australianpollingcouncil.com/code-of-conduct>