

METHODOLOGY DISCLOSURE STATEMENT

Project name	Mood of the Nation (Wave 10)
Project reference	NGR 2203003
Research dates:	13 th – 18 th April 2023
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 17-minute self-complete online survey with n=1,200 participants, sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and occupation to match the estimated population of all Australian residents aged 18+. The total effective sample size after weighting was approximately 75%, equating to a margin of error of approximately +/-3.3% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>

PUBLISHED QUESTIONS

What are the main issues facing Australians that are most important to you right now – the specific cares, concerns, or priorities that you typically talk about with friends or family?

Overall, do you think Australia, <insert state>, and your local area are heading in the right direction or the wrong direction?

	1	2
	Heading in the right direction	Heading in the wrong direction
A	Australia	
B	STATE/TERRITORY	
C	Your local area	

In this question we will show you a series of 36 things that some people believe are important for Australia's future. We know it's a long list, but the results will provide important information to Australia's leaders. How important are these things to you personally?

	1	2	3	4
	Extremely important	Quite important	Slightly important	Not important at all
1	Reducing personal taxes			
2	Strengthening pensions, welfare payments and support for vulnerable people			
3	Improving representation and conditions for women in the workplace			
4	Promoting diversity, inclusion, and respect for minority groups			
5	Strengthening our economy			
6	Investing more in programs to boost jobs and address unemployment			
7	Supporting small businesses and encouraging entrepreneurship			
8	Addressing Aboriginal disadvantage and promoting reconciliation			
9	Acting decisively on climate change and transitioning to renewables			
10	Increasing our local manufacturing capacity			
11	Strengthening our defence capabilities			
12	Strengthening our borders against illegal immigration			
13	Increasing migration to fill workplace shortages			
14	Expanding and strengthening public services			
15	Investing more to ensure quality affordable healthcare for all Australians			
16	Investing more to ensure access to affordable University and TAFE education			
17	Investing more to improve the quality of primary and high schools in all local communities			
18	Investing more in new transport and other infrastructure projects			
19	Investing more to improve the aged care sector			
20	Improving the preparedness and support for fires, floods and other disasters			
21	Reducing government debt			
22	Improving pay and conditions for workers			
23	Effectively managing the COVID pandemic recovery			
24	Improving the treatment of asylum seekers			
25	Preserving freedom of speech and rejecting excessive political correctness			
26	Keeping interest rates low			
27	Reducing cost increases for household bills and other essential expenses			
28	Providing opportunities for more people to own their own home			
29	Increasing the availability of affordable rental housing			
30	Protecting the natural environment, habitats and wildlife			
31	Creating favourable conditions and opportunities for people to build personal wealth			

32	Strengthening international alliances to counteract aggression from other countries
33	Strengthening our response to violence against women
34	Reducing crime and antisocial behaviour
35	Investing more to increase the availability of affordable childcare services
36	Improving and securing international trade and supply chains

Next please select the 3 of these things that are most important to you personally.

	Select 3
Reducing personal taxes	1
Strengthening pensions, welfare payments and support for vulnerable people	2
Improving representation and conditions for women in the workplace	3
Promoting diversity, inclusion, and respect for minority groups	4
Strengthening our economy	5
Investing more in programs to boost jobs and address unemployment	6
Supporting small businesses and encouraging entrepreneurship	7
Addressing Aboriginal disadvantage and promoting reconciliation	8
Acting decisively on climate change and transitioning to renewables	9
Increasing our local manufacturing capacity	10
Strengthening our defence capabilities	11
Strengthening our borders against illegal immigration	12
Increasing migration to fill workplace shortages	13
Expanding and strengthening public services	14
Investing more to ensure quality affordable healthcare for all Australians	15
Investing more to ensure access to affordable University and TAFE education	16
Investing more to improve the quality of primary and high schools in all local communities	17
Investing more in new transport and other infrastructure projects	18
Investing more to improve the aged care sector	19
Improving the preparedness and support for fires, floods and other disasters	20
Reducing government debt	21
Improving pay and conditions for workers	22
Effectively managing the COVID pandemic recovery	23
Improving the treatment of asylum seekers	24
Preserving freedom of speech and rejecting excessive political correctness	25
Keeping interest rates low	26
Reducing cost increases for household bills and other essential expenses	27
Providing opportunities for more people to own their own home	28
Increasing the availability of affordable rental housing	29
Protecting the natural environment, habitats and wildlife	30
Creating favourable conditions and opportunities for people to build personal wealth	31
Strengthening international alliances to counteract aggression from other countries	32
Strengthening our response to violence against women	33
Reducing crime and antisocial behaviour	34
Investing more to increase the availability of affordable childcare services	35
Improving and securing international trade and supply chains	36

How do you think the **Australian economy** will change over the following time frames?

		It will get a lot worse	It will get a little worse	It will stay the same	It will get a little better	It will get a lot better
A	In 3 months	1	2	3	4	5
B	In 12 months	1	2	3	4	5
C	In 3 years	1	2	3	4	5

Please select all the emotions that best describe how you have been **feeling** over the last few weeks?

		Select all that apply
1	Happy	5
2	Grateful	5
3	Calm	5
4	Content	5
5	Inspired	5
6	Confident	5
7	Optimistic	5
8	Loved	5
9	Excited	5
10	Ambitious	5
11	Proud	5
12	Brave	5
13	Energised	5
14	Joyful	5
15	Angry	5
16	Annoyed	5
17	Anxious	5
18	Envious	5
19	Bored	5
20	Confused	5
21	Pessimistic	5
22	Sad	5
23	Scared	5
24	Stressed	5
25	Lonely	5
26	Depressed	5
27	Exhausted	5
28	Disappointed	5
29	Rushed	5
30	Overwhelmed	5
31	Included	5
32	Valued	5

Overall, how would you rate the performance of the following governments?

	1	2	3	4	5	6	99
	Excellent	Very good	Good	Fair	Poor	Very poor	Don't know
A	The STATE/TERRITORY Government						
B	The Federal Government						

Thinking now about your own personal standard of living. To what extent do you believe your own personal standard of living will improve, stay the same or worsen during 2023?

1	Improve a lot
2	Improve a little
3	Stay the same
4	Worsen a little
5	Worsen a lot

Thinking now about cost of living. How concerned, if at all, are you about the following cost of living issues?

	1	2	3	4	5
	Extremely concerned	Quite concerned	Slightly concerned	Not concerned	This cost isn't relevant to me
A	Petrol prices				
B	Gas bills				
C	Grocery prices				
D	Electricity bills				
E	Rent				
F	Mortgage repayments				
G	Insurance premiums				
H	Motorway tolls				

Have you experienced any of the following things in the **last two months** as a response to the rising cost of living?

Experienced more arguments or tension at home than usual
Felt more anxious or worried than usual
Been unable to buy your usual groceries
Been unable to pay for education-related expenses
Been unable to pay a bill on time
Been unable to make a mortgage payment in part or full
Been unable to pay rent on time
Been unable to pay for needed medical expenses
Been unable to meet the minimum payments on your credit card
Used less heating or cooling in your home than usual
Reduced your usual spending on entertainment (restaurants, cinemas, events etc.)
Contacted your bank or a financial counsellor because you were having financial difficulties
Bought necessities using a buy now pay later service
Relied on family or friends to help you financially
Received assistance from a charity
Cut back or stopped spending on holidays
None of the above

How would you describe your current financial situation?

Doing well and feeling comfortable
Doing OK and making ends meet
Having some difficulty but just making ends meet
Having a lot of difficulty paying bills and covering basic living expenses

Overall, do you agree or disagree with the following statements about the current behaviour of large companies operating in Australia (i.e. Australia's "corporate sector")?

Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
The are behaving ethically and doing the right thing				

The Federal Government is planning to hold a referendum to update the Australian Constitution and create an "Indigenous Voice" representing the views of Aboriginal and Torres Strait Islander People. This would be a permanent advisory body to the Federal Parliament on issues relevant to Indigenous people but would not have the power to create or approve laws.

To what extent do you support or oppose the creation of an Indigenous Voice to Parliament?

1	Strongly support
2	Somewhat support
3	Neither support nor oppose
4	Somewhat oppose
5	Strongly oppose

Thinking now about Australia's net debt, which represents the total government debt minus its total financial assets. Currently, net debt is approximately \$800 billion dollars. Overall, how do you feel about the current amount of Australia's net debt?

It is far too high
It is a bit too high
It is at an appropriate level
It is a bit too low
It is far too low
Don't know

At a high level, what do you think should be the Government's main focus if it wanted to reduce net debt over the next few years?

1	Increase select taxes to pay for public services and projects
2	Reduce spending on public services and projects to avoid increasing select taxes

The following are a series of potential measures that could help reduce net debt. You might not like any of these, or you may not think a balanced budget is important, but please select the five that would be most acceptable to you.

Increase the GST
Increase personal taxes for low to medium income earners
Increase personal taxes for high income earners
Increase company tax rates
Reduce defence spending
Reduce infrastructure spending
Reduce social security spending
Reduce education spending
Reduce business support programs
Reduce health spending
Sell more government assets
Reduce the size of the Government workforce
Reduce pay rises for the Government workforce
Outsource more government services
Reduce spending on the NDIS and disability services
Crackdown on roting of the NDIS, Medicare and other welfare programs

In the 2018-2019 financial year, the Federal Government at that time introduced the Low and Middle Income Tax Offset scheme. People earning between \$37,000 and \$126,000 received up to \$530 back when they filed their tax returns. This offset was later extended and increased to \$1,080 prior to the 2019 federal election and then up to \$1,500 for the 2021-2022 financial year.

To what extent do you support or oppose the continuation of the Low and Middle Income Tax Offset scheme?

Strongly support
Somewhat support
Neither support nor oppose
Somewhat oppose
Strongly oppose

In the last few weeks, what are the main ways you have been getting your information about the news and current affairs?

A major state or national newspaper (online or paper)
Your local newspaper
Australian online-only news websites like news.com.au
International news sources like Al Jazeera or CNN
Radio programs
TV programs
Facebook
Twitter
Tik Tok
Instagram
Google/Internet searches
Friends and family
News apps not linked to a newspaper (e.g. Apple News or Google News)
WhatsApp groups where people share information
Newsletters from a politician
Podcasts
None of the above

The new NSW Labor Government has outlined several priorities that it plans to address. Please select up to 5 that are most important to you.

Increasing public sectors wages
Building new preschools
Recruiting and retaining more teachers
Deliver new and upgraded schools
Addressing housing affordability
Ending the privatisation of public transport
Building trains, buses, ferries and light rail vehicles in New South Wales
Introducing a \$60 weekly cap on motorway tolls
Building new and upgraded hospitals
Increasing staffing levels at hospitals
Stopping further privatisation of energy assets
Legislate NSW's carbon emissions reduction targets, including net zero by 2050 and a 50% reduction on 2005 carbon emissions by 2030
None of the above