

METHODOLOGY DISCLOSURE STATEMENT

Client name	NSW Advocate for Children & Young People
Project name	Youth Week Poll 2023
Project reference	SNR 2302011 / ACYP010/30
Research dates:	Fieldwork dates: 8 - 17 April 2023.
Target population:	1,007 young people in NSW aged 10-24 years.
Research methodology:	A 15-minute, self-complete online survey with 1,007 young people in NSW aged 10-24 years. Participants were sourced via professional panel provider Octopus Group. Young people aged 14-24 years were sourced directly via the Octopus Group panel. Octopus Group also fielded the study with those aged 10-13 years, after first obtaining consent from their parents. All participants who completed the survey received an incentive payment commensurate with the panel's usual protocols. Participation was on a voluntary, opt-in basis.
Weighting approach:	Quota targets were set to provide a mix of participants across demographic subgroups that reflected population distribution. Cell weighting was applied to the sample to match population benchmarks (ABS Census) for age, gender, and location. Weighting efficiency was around 97% for survey estimates made on the total sample. That is, the effective sample size for most estimates was around 97% of the actual sample size (i.e. n=974). The maximum margin of error for estimates made on the total sample is +/-3.1%.
Research questions:	The question line was created by SEC Newgate for the purpose of this research. All response options were visible to participants. The full question wording used in the survey is included within the report. For multiple choice questions and statement grids, the order of response options was randomised to avoid potential order effect. Most questions were mandatory and included an item level refusal option.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>