

METHODOLOGY DISCLOSURE STATEMENT

Project name	Mood of the Nation (Wave 11)
Project reference	NGR 2203003
Research dates:	23rd - 28th June 2023
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 20-minute self-complete online survey with n=2,207 participants including a sample boost in South Australia and regional areas, sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and occupation to match the estimated population of all Australian residents aged 18+. The total effective sample size after weighting was approximately 53%, equating to a margin of error of approximately +/-2.9% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>

PUBLISHED QUESTIONS

What are the main issues facing Australians that are most important to you right now – the specific cares, concerns, or priorities that you typically talk about with friends or family?

Overall, do you think Australia, <insert state>, and your local area are heading in the right direction or the wrong direction?

	1	2
	Heading in the right direction	Heading in the wrong direction
A	Australia	
B	STATE/TERRITORY	
C	Your local area	

In this question we will show you a series of 36 things that some people believe are important for Australia's future.

We know it's a long list, but the results will provide important information to Australia's leaders.

How important are these things to you personally?

	1	2	3	4
	Extremely important	Quite important	Slightly important	Not important at all
1	Reducing personal taxes			
2	Strengthening pensions, welfare payments and support for vulnerable people			
3	Improving representation and conditions for women in the workplace			
4	Promoting diversity, inclusion, and respect for minority groups			
5	Strengthening our economy			
6	Investing more in programs to boost jobs and address unemployment			
7	Supporting small businesses and encouraging entrepreneurship			

8	Addressing Aboriginal disadvantage and promoting reconciliation
9	Acting decisively on climate change and transitioning to renewables
10	Increasing our local manufacturing capacity
11	Strengthening our defence capabilities
12	Strengthening our borders against illegal immigration
13	Increasing migration to fill workplace shortages
14	Expanding and strengthening public services
15	Investing more to ensure quality affordable healthcare for all Australians
16	Investing more to ensure access to affordable University and TAFE education
17	Investing more to improve the quality of primary and high schools in all local communities
18	Investing more in new transport and other infrastructure projects
19	Investing more to improve the aged care sector
20	Improving the preparedness and support for fires, floods and other disasters
21	Reducing government debt
22	Improving pay and conditions for workers
23	Effectively managing the COVID pandemic recovery
24	Improving the treatment of asylum seekers
25	Preserving freedom of speech and rejecting excessive political correctness
26	Keeping interest rates low
27	Reducing cost increases for household bills and other essential expenses
28	Providing opportunities for more people to own their own home
29	Increasing the availability of affordable rental housing
30	Protecting the natural environment, habitats and wildlife
31	Creating favourable conditions and opportunities for people to build personal wealth

32	Strengthening international alliances to counteract aggression from other countries
33	Strengthening our response to violence against women
34	Reducing crime and antisocial behaviour
35	Investing more to increase the availability of affordable childcare services
36	Improving and securing international trade and supply chains

Next please select the 3 of these things that are most important to you personally.

	Select 3
Reducing personal taxes	1
Strengthening pensions, welfare payments and support for vulnerable people	2
Improving representation and conditions for women in the workplace	3
Promoting diversity, inclusion, and respect for minority groups	4
Strengthening our economy	5
Investing more in programs to boost jobs and address unemployment	6
Supporting small businesses and encouraging entrepreneurship	7
Addressing Aboriginal disadvantage and promoting reconciliation	8
Acting decisively on climate change and transitioning to renewables	9
Increasing our local manufacturing capacity	10
Strengthening our defence capabilities	11
Strengthening our borders against illegal immigration	12
Increasing migration to fill workplace shortages	13
Expanding and strengthening public services	14
Investing more to ensure quality affordable healthcare for all Australians	15
Investing more to ensure access to affordable University and TAFE education	16

Investing more to improve the quality of primary and high schools in all local communities	17
Investing more in new transport and other infrastructure projects	18
Investing more to improve the aged care sector	19
Improving the preparedness and support for fires, floods and other disasters	20
Reducing government debt	21
Improving pay and conditions for workers	22
Effectively managing the COVID pandemic recovery	23
Improving the treatment of asylum seekers	24
Preserving freedom of speech and rejecting excessive political correctness	25
Keeping interest rates low	26
Reducing cost increases for household bills and other essential expenses	27
Providing opportunities for more people to own their own home	28
Increasing the availability of affordable rental housing	29
Protecting the natural environment, habitats and wildlife	30
Creating favourable conditions and opportunities for people to build personal wealth	31
Strengthening international alliances to counteract aggression from other countries	32
Strengthening our response to violence against women	33
Reducing crime and antisocial behaviour	34
Investing more to increase the availability of affordable childcare services	35
Improving and securing international trade and supply chains	36

How do you think the **Australian economy** will change over the following time frames?

		It will get a lot worse	It will get a little worse	It will stay the same	It will get a little better	It will get a lot better
A	In 3 months	1	2	3	4	5
B	In 12 months	1	2	3	4	5
C	In 3 years	1	2	3	4	5

Please select all the emotions that best describe how you have been **feeling** over the last few weeks?

1	Happy		17	Anxious
2	Grateful		18	Envious
3	Calm		19	Bored
4	Content		20	Confused
5	Inspired		21	Pessimistic
6	Confident		22	Sad
7	Optimistic		23	Scared
8	Loved		24	Stressed
9	Excited		25	Lonely
10	Ambitious		26	Depressed
11	Proud		27	Exhausted
12	Brave		28	Disappointed
13	Energised		29	Rushed
14	Joyful		30	Overwhelmed
15	Angry		31	Included
16	Annoyed		32	Valued

Overall, how would you rate the performance of the following governments?

	1	2	3	4	5	6	99
	Excellent	Very good	Good	Fair	Poor	Very poor	Don't know
A	The STATE/TERRITORY Government						
B	The Federal Government						

Thinking now about cost of living. How concerned, if at all, are you about the following cost of living issues?

	1	2	3	4	5
	Extremely concerned	Quite concerned	Slightly concerned	Not concerned	This cost isn't relevant to me
A	Petrol prices				
B	Gas bills				
C	Grocery prices				
D	Electricity bills				
E	Rent				
F	Mortgage repayments				
G	Insurance premiums				
H	Motorway tolls				

Have you experienced any of the following things in the **last two months** as a response to the rising cost of living?

1	Experienced more arguments or tension at home than usual
2	Felt more anxious or worried than usual
3	Been unable to buy your usual groceries
4	Been unable to pay for education-related expenses
5	Been unable to pay a bill on time
6	Been unable to make a mortgage payment in part or full

7	Been unable to pay rent on time
8	Been unable to pay for needed medical expenses
9	Been unable to meet the minimum payments on your credit card
10	Used less heating or cooling in your home than usual
11	Reduced your usual spending on entertainment (restaurants, cinemas, events etc.)
12	Contacted your bank or a financial counsellor because you were having financial difficulties
13	Bought necessities using buy now pay later service
14	Relied on family or friends to help you financially
15	Received assistance from a charity
16	Cut back or stopped spending on holidays
99	None of the above

How would you describe your current financial situation?

1	Doing well and feeling comfortable
2	Doing OK and making ends meet
3	Having some difficulty but just making ends meet
4	Having a lot of difficulty paying bills and covering basic living expenses

Overall, do you agree or disagree with the following statement about the current behaviour of large companies operating in Australia (i.e. Australia's "corporate sector")?

Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
The are behaving ethically and doing the right thing				

The Federal Government is planning to hold a referendum to update the Australian Constitution and create an "Indigenous Voice" representing the views of Aboriginal and Torres Strait Islander People. This would be a permanent advisory body to the Federal Parliament on issues relevant to Indigenous people but would not have the power to create or approve laws.

To what extent do you support or oppose the creation of an Indigenous Voice to Parliament?

1	Strongly support
2	Somewhat support
3	Neither support nor oppose
4	Somewhat oppose
5	Strongly oppose

Do you agree or disagree that it is a good time to do the following things?

1	2	3	4	5
Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree
Buy a home to live in				
Buy an investment property				
Rent a home				

Do you support or oppose the following propositions that some people think will improve housing availability and affordability in Australia?

1	2	3	4	5
Strongly support	Somewhat support	Neither support nor disagree	Somewhat oppose	Strongly oppose
Introducing a new tax on vacant properties				
Stronger restrictions on the number of days in which hosts can rent their property for short term rentals (e.g. via Airbnb, Stayz etc.)				
Introducing a freeze on all rent increases for the next 2 years				
Capping rent increases to a maximum of 2% each year				
Allowing State Governments to bypass local government planning controls and be the decision makers on significant new housing developments				
Building new apartments in inner city areas				
Building new apartments near train stations and other transport hubs				
Building new townhouses and medium-density projects in mid and outer suburbs				
Releasing additional land in outer suburbs for low-density housing developments				
Removing stamp duty and providing an option for home buyers to pay an annual land tax instead				

Overall, do you feel positive or negative about Australia transitioning its electricity generation to renewables like solar, wind and hydro and moving away from coal and other fossil fuels?

Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative
1	2	3	4	5

In Australia, do you think the transition to renewable energy like solar, wind and hydro is currently moving...

Far too quickly	A bit too quickly	At an appropriate pace	A bit too slowly	Far too slowly
1	2	3	4	5

Do you support or oppose the following actions related to energy in Australia?

Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	
1	2	3	4	5	
The Federal Government committing to “Net zero carbon emissions” by 2050 (meaning that carbon pollution released will be balanced by carbon storage or other offsets)					
The Federal Government’s target to reduce carbon emissions by 43% by 2030 (compared to 2005 levels)					
Australian governments seriously investigating the potential use of nuclear power in Australia					
Relaxing the usual regulatory and community planning approvals process for renewables and electricity transmission projects, in order to have more renewable energy available more quickly					